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Breastfeeding Management – Non-latching Newborn in the First 24 Hours



Some newborns may have difficulty getting started breastfeeding in the first 24 hours. The following suggestions will help most babies become more alert and ready to feed:

- 1. Keep your baby skin-to-skin as much as possible
- 2. Hand express colostrum into your baby's mouth hourly.
- 3. Offer the breast to your baby every one to three hours (minimum of eight times in 24 hours).
- 4. If baby is not latching in six to eight hours, start pumping or hand express for 15 minutes on each side to stimulate milk production.
- 5. Feed colostrum to baby with a spoon/cup or by finger feeding (bottles are not recommended in first 24 hours)